

# Feedback on 2557<sup>th</sup> Buddha Jayanti and the society's journal Lumbini

- Dr. Dinesh Lal Bajracharya

## Analysis:

1. There were more female respondents than male which shows that female are more interested in society's Buddha Jayanti programme.
2. Overwhelming numbers of respondents were 40 and above age group who liked the programme. This indicates that the programme is more suited to matured and elderly people at present.
3. Talk programme was the most liked one followed by meditation. A good number of people liked ritual over QA.
4. Talk programme was liked by female more than male whereas male liked meditation more than female.
5. Rituals were liked equally by both male and female.
6. Male liked QA slightly more than female.
7. All respondents liked Magazine.
8. Respondents prefer to donate money over personal greeting and contributing article for the support of the publication of magazine.
9. For the improvement of programme in future a good number of respondents want time to be sliced to some extent in talk programme and increase in meditation.
10. A few number of respondents advised to make the environment more quite.
11. A very few number of respondents advised as follows:

**Everyone should bring food for refreshment**

**Simple English/Avoid jargons in talks**

**Talk in Nepali/Recap talk in Nepali**

**Involve devotees in chanting**

**Swap talk time with meditation time**

**Recommendations and suggestions:**

- Programme should be devised by keeping 40 and above age group in mind.
- Some part of programme should be dedicated for younger generation as the respondents/audience from this age group ( $\leq 20$ ) is relatively lesser.

- Talks should be more simple and within stipulated time.
- Meditation should not be embraced with chanting i.e. full time should be allocated for meditation only.
- There should be quite environment all the time. Hence parents with younger children should encourage their children to keep quite or play outside if necessary.
- Arrangements should be made for ways to collect donation for magazine such as 'suggested donation box' or 'pledging donation for next publication' or 'personal greetings' etc.
- A note should be made in invitation letter for bringing a food item for the programme if one wishes.
- Chanting should be done by members of society on the stage and an invitation should be made to audience/devotees to join if interested.
- Should include a question in next questionnaire survey about 'where did you know about the programme e.g. Society's web, Face book, local news web site, friends, invitation letter, from members of society or any other source'. This will provide us effective means to disseminate the information/invitation in future to increase the participation.